



## ***News Release***

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***FOR IMMEDIATE RELEASE***

### **BENDIX EXPANDS FORMULA BLUE® LINE OF LIGHT- AND MEDIUM-DUTY HYDRAULIC BRAKE PARTS FOR IMPORT AND DOMESTIC VEHICLES**

*Also Improves Customer Access with Online Illustrated Parts Guide  
and Part-Number Look-Up Tool*

**ELYRIA, Ohio – July 19, 2016** – Expanding coverage of its Formula Blue® hydraulic brake parts line, Bendix Spicer Foundation Brake LLC (BSFB) recently added 100 new part numbers, and plans to introduce additional parts every quarter.

Formula Blue is BSFB's comprehensive line of hydraulic brake parts for light- and medium-duty import and domestic vehicles ranging from Class 1 to Class 6. The expansion increases Formula Blue's medium-duty lineup by adding import and bus applications. In addition, BSFB added a value line of hydraulic brake pads. The new parts cover a range of name plates, including Blue Bird, Ford®, Freightliner, Hino, IC Bus, Kenworth, Mitsubishi Fuso, Navistar, Peterbilt®, Thomas Built Buses, UD, and Workhorse.

BSFB has also made it easier to access the Formula Blue product lineup by introducing a new resource. Customers can now go online to view the new 2016 Formula Blue Illustrated Parts Identification Guide, an extensive, user-friendly catalog that includes product photographs, dimensions, and application information for brake pads, shoes, drums, rotors, wheel cylinders, master cylinders, and calipers. The Illustrated Parts Guide was previously a printed supplement to the Formula Blue master catalog. In the coming months, the entire master catalog will be migrated to the online Illustrated Parts Guide to provide a comprehensive and convenient shopping experience.

The Formula Blue® Parts Guide is another online resource that allows customers to enter their product type and vehicle model to instantly find the right Formula Blue part for their application. Both of these tools are located on the Formula Blue page on [foundationbrakes.com](http://foundationbrakes.com).

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“With our recently expanded coverage and continually growing parts lineup, Formula Blue is now even better at meeting the hydraulic brake market’s need for high-performance, cost-effective products,” said Keith McComsey, BSFB director, marketing and customer solutions. “Also, Formula Blue’s improved online access means customers have the most up-to-date parts information at their fingertips, and Bendix is pleased to provide this resource in an environmentally friendly manner. With Formula Blue, BSFB has yet another way to serve the commercial vehicle market – allowing us to offer one-stop shopping for all air brake and hydraulic wheel-end needs.”

The Formula Blue line – more than 6,000 parts strong – features a broad range of applications and provides a complete solution for fleet-oriented light- and medium-duty vehicles at an economical price. Products include new and remanufactured brake calipers, premium rotors, and full lines of pads, shoes, brake hardware, drums, master cylinders, and clutch hydraulics.

Bendix’s complete lineup of wheel-end solutions delivers on safety, reliability, and stopping power, plus other areas critical to fleets’ success. By improving vehicle performance and efficiency, and providing thorough post-sales support, BSFB helps the industry strengthen return on investment in technologies that make North American roads safer for everyone.

For more information about the BSFB Formula Blue line of hydraulic brake parts, call 1-800-AIR-BRAKE or visit [www.foundationbrakes.com](http://www.foundationbrakes.com).

### **About Bendix Spicer Foundation Brake LLC**

Bendix Spicer Foundation Brake LLC combines and expands the complementary wheel-end foundation brake technologies of two global leaders – Bendix Commercial Vehicle Systems LLC and Dana Commercial Vehicle Products, LLC. The joint venture, formed in July 2004, is a single, complete source for OEM brake system design, manufacturing, hardware, and support for all foundation brake components and actuation systems, as well as all-makes coverage of nearly 50,000 medium- and heavy-duty aftermarket parts. Bendix Spicer Foundation Brake LLC is headquartered in Elyria, Ohio, with engineering operations in both Elyria and Kalamazoo, Michigan, and a manufacturing facility in Bowling Green, Kentucky. For more information, call 1-866-610-9709 or visit [www.foundationbrakes.com](http://www.foundationbrakes.com). To learn about career opportunities at Bendix Spicer Foundation Brake, visit [www.bendix.com/careers](http://www.bendix.com/careers). Follow BSFB on Twitter at [http://twitter.com/Bendix\\_CVS](http://twitter.com/Bendix_CVS). Log on and learn from the Bendix experts at [www.brake-school.com](http://www.brake-school.com).

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